



**Job Title:** Social Media Director

**Classification:** Nonexempt (*Seasonal*)

**Position Purpose:** To upload and organize all photos to all social media platforms daily, including the Google Drive and to serve as the bridge between parents and their campers during the week.

**Essential Job Functions:**

1. Organize photos taken by the Intern daily.
  - a. Sort through all photos, checking for quality, happy faces, and safety guidelines being followed.
  - b. Ensure that photos of only staff members get sorted into a separate file, so both parents have more opportunity to see photos of their campers and for staff to locate.
  - c. Create a separate file for photos that are exceptionally good for marketing purposes.
2. Post stories daily and go live on Facebook or Instagram at least once a week.
  - a. Find creative ways to post stories of campers at either daily activities or all-camp events.
  - b. Go live for big or particularly exciting events once a week such as the campfire, Camp Weed 500, fireworks, etc.
3. Assist with photography when necessary.
4. Serve in another role at camp, leadership, program, or cabin staff.

**Other Job Duties:**

1. Participate enthusiastically in all camp activities, planning and leading those as assigned.
2. Model a positive attitude and Christ centered life to the staff, volunteers, and CITs.
3. Additional duties as assigned.

**Physical Aspects of the Position:**

1. Ability to communicate and work with groups participating (age and skill levels) and provide necessary instruction to campers and staff.
2. Ability to observe camper behavior, assess its appropriateness, enforce appropriate safety regulations and emergency procedures, and apply appropriate behavior-management techniques.
3. Visual and auditory ability to identify and respond to environmental and other hazards related to the activity.
4. Physical ability to respond appropriately to situations requiring first aid. Must be able to assist campers in an emergency (fire, evacuation, illness, or injury) and possess strength and endurance required to maintain constant supervision of campers.

*Must be willing to live in a camp setting and work irregular hours delivering programs in the facility available. Operate with daily exposure to various weather conditions.*